



Ranking Report for Bear's Auto Sales

Generated on 1st Aug 2012

The table below shows you the positions in which your business appears ('ranks') for your relevant search terms. As well as looking for your website address we also filter the search results for mentions of your business name and business contact details.

Why do we do this? Because we know this information is useful to local consumers so they can call you or visit your premises.

About the report:

The search term column shows you the keywords searchers use to find your business.

The second is your ranking in Google's organic search results.

The third column is your ranking in Google Places(Local Business Listings).

The rest of the columns show rankings for Yahoo and Bing.

You can click on the bold ranking numbers to see the actual search results.

Some of the rankings show the type as secondary, this is a directory listing of your business on another website.

If you have any questions about information contained in this report call us at (765) 274-2620

Summary

Search Engine	↑ Up	↓ Down	● No Change	✚ New	✚ Lost
All Search Engines	40	34	40	55	81
Google	20	23	6	32	40
Google Places	9	1	3	10	12
Yahoo!	11	5	22	3	6
Yahoo! Local	0	0	0	0	20
Bing	0	5	6	10	3
Bing Local	0	0	3	0	0

Summary data (e.g. rankings 'Up') only applies to Organic and Places/Local results. We do not display summary data for Directory or Secondary results.

Full Report

Keywords	Google			Google Places		Yahoo!			Yahoo! Local		Bing			Bing Local	
	Rank	Last	Type	Rank	Last	Rank	Last	Type	Rank	Last	Rank	Last	Type	Rank	Last
Bears Auto Sales	✚ 1	n/a	Places	✚ 1	n/a	3	7	Secondary			1	2	Secondary		
	2	2	Secondary			↑ 4	6	Organic			↓ 2	1	Organic		
	3	3	Secondary			5	8	Directory			3	3	Directory		
	4	4	Secondary			7	10	Secondary			5	5	Secondary		
	5	5	Secondary			↑ 8	11	Organic			● 6	6	Organic		
	6	n/a	Secondary			10	13	Secondary			8	8	Secondary		
	7	7	Secondary			11	14	Secondary			9	n/a	Secondary		
	8	8	Directory			14	17	Directory			10	n/a	Secondary		
	9	10	Directory			17	24	Secondary			11	10	Directory		
	10	11	Secondary			19	19	Secondary			14	14	Directory		
	11	n/a	Secondary			22	25	Secondary			16	12	Secondary		
	12	n/a	Secondary			23	28	Directory			17	n/a	Secondary		
	13	n/a	Secondary			26	31	Directory			18	n/a	Secondary		

25	n/a	Secondary			27	n/a	Secondary						
26	27	Secondary											
28	m 25	Directory											
29	m 24	Directory											
30	32	Secondary											
31	n/a	Secondary											
32	m n/a	Directory											
33	m n/a	Directory											
36	n/a	Secondary											
37	33	Secondary											
38	30	Secondary											
39	n/a	Secondary											
40	n/a	Secondary											
41	31	Secondary											
42	n/a	Secondary											
43	n/a	Secondary											
44	n/a	Secondary											
45	n/a	Secondary											
46	36	Secondary											
47	n/a	Secondary											
48	n/a	Secondary											
50	n/a	Secondary											
	+ 1	n/a	Places	+ 1	n/a	↑ 1	5	Organic		🔴 1	1	Local	🔴 1 1
	🔴 2	2	Organic			2	6	Secondary		2	n/a	Secondary	
	↑ 3	4	Organic			↑ 3	7	Organic		+ 3	n/a	Organic	
	↓ 4	3	Organic			4	🌸 9	Directory		4	🌸 n/a	Directory	
	5	n/a	Secondary			5	8	Secondary		5	3	Secondary	
	6	🌸 8	Directory			6	yp 12	Directory		6	yp n/a	Directory	
	7	m 9	Directory			7	📄 11	Directory		7	📄 n/a	Directory	
	8	📄 n/a	Directory			8	m 10	Directory		8	m n/a	Directory	
	9	n/a	Secondary			9	13	Secondary		9	n/a	Secondary	
	11	n/a	Secondary			10	yp 18	Directory		10	yp 9	Directory	
	+ 12	n/a	Organic			11	24	Secondary		11	13	Secondary	
	+ 13	n/a	Organic			12	14	Secondary		12	n/a	Secondary	
	14	n/a	Secondary			13	n/a	Secondary		13	n/a	Secondary	
	15	n/a	Secondary			15	21	Secondary		14	11	Secondary	
	16	11	Secondary			16	20	Secondary		16	10	Secondary	
	17	14	Secondary			17	22	Secondary		17	m 16	Directory	
	18	19	Secondary			18	32	Secondary		18	n/a	Secondary	
	20	13	Secondary			19	29	Secondary					
	21	n/a	Secondary			21	m n/a	Directory					
	23	n/a	Secondary			22	n/a	Secondary					
	24	16	Secondary			29	n/a	Secondary					
	25	yp 18	Directory			42	40	Secondary					
	27	20	Secondary										
	+ 28	n/a	Organic										
	29	22	Secondary										
	+ 31	n/a	Organic										
	+ 32	n/a	Organic										
	+ 33	n/a	Organic										
	+ 34	n/a	Organic										
	+ 35	n/a	Organic										
	+ 36	n/a	Organic										
	+ 37	n/a	Organic										

Bear's Auto Sales lafayette
indiana

	+	38	n/a	Organic																
	+	39	n/a	Organic																
		40	n/a	Secondary																
	+	41	n/a	Organic																
	+	42	n/a	Organic																
	+	43	n/a	Organic																
	+	44	n/a	Organic																
	+	45	n/a	Organic																
	+	46	n/a	Organic																
		47	n/a	Secondary																
		48	n/a	Secondary																
		50	n/a	Secondary																
used cars lafayette indiana	↑	13	16	Organic	●	11	11	●	5	5	Local				↓	30	1	Organic		
	↑	34	36	Organic																
	↑	40	42	Organic																
	↑	41	43	Organic																
used car finance lafayette indiana	↑	4	8	Organic				↑	34	42	Organic				+	3	n/a	Organic		
	↓	18	7	Organic																
	↓	28	19	Organic																
	+	29	n/a	Organic																
	●	37	37	Organic																
	+	50	n/a	Organic																
used car financing for bad credit lafayette indiana	●	1	1	Organic				↑	5	6	Organic				●	5	5	Organic		
	↓	28	18	Organic																
used car financing lafayette indiana	●	1	1	Organic	↑	3	4	●	6	6	Organic				●	1	1	Organic		
	↑	29	40	Organic	↑	11	12	+	35	n/a	Organic									
	↓	30	18	Organic																
	↓	31	25	Organic																
	↓	32	23	Organic																
		37	yp	37	Directory															
	↓	42	39	Organic																
	↓	43	22	Organic																
		50	yp	n/a	Directory															
used cars lafayette,in					●	11	11	●	5	5	Local				+	18	n/a	Organic		
car dealerships in lafayette indiana	↓	12	11	Organic				●	3	3	Local				+	1	n/a	Local		
	↑	26	30	Organic				+	41	n/a	Organic				+	32	n/a	Organic		
		42	m	n/a	Directory															
		48	m	n/a	Directory															
lafayette indiana used cars	↑	11	13	Organic	+	11	n/a	●	5	5	Local									
								↑	46	49	Organic									
car dealers lafayette indiana	↑	10	12	Organic				●	3	3	Local									
	↓	30	26	Organic				↓	46	40	Organic									
used car dealers in lafayette indiana	↓	3	2	Organic	↑	16	17	●	3	3	Local				↓	19	1	Organic		
		22	m	n/a	Directory			↑	19	20	Organic									
	↓	30	29	Organic																
	↑	31	39	Organic																
		35	n/a	Secondary																
	+	42	n/a	Organic																
used cars in lafayette indiana	↑	3	12	Organic	+	13	n/a	●	5	5	Local									
	↑	26	37	Organic				↓	23	22	Organic									
	↓	43	31	Organic																
	↓	44	38	Organic																
	↓	46	30	Organic																
	+	47	n/a	Organic																
used cars in lafayette,in	↑	3	11	Organic	↑	13	14	●	5	5	Local				+	22	n/a	Organic		

	+ 42	n/a	Organic			+ 30	n/a	Organic					
cars for sale in lafayette indiana	↑ 3	4	Places	↓ 2	1	○ 2	2	Local			+ 24	n/a	Organic
	↓ 21	16	Organic	↑ 11	12	↓ 33	32	Organic					
	↑ 22	28	Organic										
used car lafayette indiana	↑ 12	16	Organic	+ 11	n/a	○ 5	5	Local					
	↑ 24	29	Organic			↓ 23	21	Organic					
	↓ 39	30	Organic										
	+ 40	n/a	Organic										
	○ 41	41	Organic										
used car dealerships in lafayette indiana	↑ 10	11	Organic	↑ 16	17	○ 5	5	Local			↓ 19	1	Organic
	24	 n/a	Directory			↑ 19	21	Organic					
	↓ 44	33	Organic										
used cars for sale in lafayette indiana	+ 4	n/a	Places	↑ 1	41	○ 3	3	Local			+ 19	n/a	Organic
				+ 50	n/a	↓ 29	27	Organic					
used cars for sale lafayette indiana	+ 4	n/a	Places	↑ 1	41	○ 3	3	Local			+ 19	n/a	Organic
	↑ 17	18	Organic	+ 50	n/a	↑ 26	29	Organic					
used trucks lafayette indiana	+ 3	n/a	Places	↑ 1	21	○ 1	1	Local					○ 40 40
				+ 24	n/a								
used auto sales lafayette indiana	○ 2	2	Organic	○ 14	14	○ 2	2	Local			↓ 7	2	Organic
	29	 n/a	Directory			○ 7	7	Organic					
	↓ 32	24	Organic										
	↓ 36	31	Organic										
	↓ 37	32	Organic										
	46	n/a	Secondary										
used autos for sale lafayette indiana	+ 4	n/a	Places	+ 1	n/a	○ 2	2	Local			+ 10	n/a	Organic
	↓ 25	12	Organic			↑ 15	16	Organic					
	+ 34	n/a	Organic										

Your ranking results explained:

'Organic' - these are rankings for the URL (website address) you provided.

'Places' - these are rankings for your Google Places listing which appears in main Google results.

'Local' - these are rankings for your Yahoo local or Bing local listing which appears in main Yahoo/Bing results.

'Directory' - these are search results which mention your business name but aren't your website. These are usually well known directories or sites like Facebook which you are listed on. The search engines crawl these sites and show results for them in their search results.

'Secondary' - these are similar to directory results but for less well known sites or sites which we haven't classified as directories.

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